

To,

The Board of Directors Ventive Hospitality Limited 2nd Floor, Tower D, Tech Park One, Yerwada, Pune, Maharashtra, 411 006, India

Re: Proposed initial public offering of equity shares (the "Equity Shares") of Ventive Hospitality Limited (the "Company" and such offering, the "Offer")

We, HSBC Securities and Capital Markets (India) Private Limited, do hereby consent to act as book running lead manager to the Offer and to our name and the details mentioned herein, being inserted as a book running lead manager to the Offer in the red herring prospectus ("RHP") and the prospectus ("Prospectus") and any other material used in connection with the Offer (together, the "Offer Documents") intended to be filed by the Company with the Securities and Exchange Board of India ("SEBI"), Registrar of Companies, Maharashtra at Pune ("RoC"), and the stock exchanges where the Equity Shares are proposed to be listed ("Stock Exchanges"), as applicable and any publicity material, press release, presentation or any other documents in relation to the Offer.

We hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required. The following details with respect to us may be disclosed in the Offer Documents and any other documents in relation to the Offer:

Logo:

Name: HSBC Securities and Capital Markets (India) Private Limited

Address: 52/60, Mahatma Gandhi Road, Fort,

Mumbai 400 001 Maharashtra, India

Telephone Number: +91 22 6864 1289
E-mail: ventiveipo@hsbc.co.in

Website: www.business.hsbc.co.in/en-gb/regulations/hsbc-securities-and-capital-market

Contact Person: Rishi Tiwari/Harshit Tayal Investor Grievance e-mail: investorgrievance@hsbc.co.in

SEBI Registration Number: INM000010353

We further confirm that the above information in relation to us is true, correct, adequate and not misleading in any respect. We confirm that the information in this consent is adequate to enable investors to make a well-informed decision, to the extent that such information with respect to us is relevant to the prospective investor to make a well-informed decision.

Further, we confirm that neither we nor our associates (as defined under the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended) hold any Equity Shares of the Company.

We enclose a copy of our registration certificate regarding our registration with SEBI (**Annexure A**). We also certify that our registration is valid as on date and that we have not been prohibited by SEBI, any other regulatory authority, court or tribunal from acting as an intermediary in capital market issues.

We confirm that we will immediately communicate any changes in writing in the above information to the Company until the date when the Equity Shares commence trading on the Stock Exchanges. In the absence of any such communication from us, the Company and the legal advisors to the Company, can assume that there is no change to the above information until the Equity Shares commence trading on the Stock Exchanges pursuant to the Offer.



This consent letter is for information and for inclusion (in part or full) in the Offer Documents or any other Offer-related material and may be relied upon by the Company and the legal advisors appointed by the Company and the Book Running Lead Managers in relation to the Offer.

We also consent to the inclusion of this letter as a part of "Material Contracts and Documents for Inspection" in connection with this Offer, which will be available to the public for inspection from date of the filing of the RHP until the Bid/ Offer Closing Date.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Offer Documents, as the case may be.

Yours faithfully,

For and on behalf of HSBC Securities and Capital Markets (India) Private Limited

Harris

Authorized signatory
Name: Ranvir Davda
Date: December 13, 2024

Capital Market

Authorized signatory Name: Rishi Tiwari Date: December 13, 2024

Cc:

Legal Counsels



Annexure A

Date: September 18, 2024

Re: Proposed initial public offering of equity shares of face value of Rupee 1 each (the "Equity Shares" and such offering, the "Offer") of Ather Energy Limited (the "Company")

1.	Registration Number:	INM000010353
2.	Date of registration / Renewal of registration:	25 July, 2012
3.	Date of expiry of registration:	The registration is permanent unless suspended or cancelled by Board
4.	If applied for renewal, date of application:	NA
5.	Any communication from SEBI prohibiting HSBC Securities and Capital Markets (India) Private Limited from acting as book running lead manager:	Nil
6.	Any enquiry/investigation being conducted by SEBI:	Nil
7.	Period up to which registration/ renewal fees has been paid:	18 Feb, 2027
8.	Details of any penalty imposed	Nil

